



## *Digital Marketing Solutions*

DMS offers a wide variety of digital marketing solutions. Let us be your partner in email, social media, and SMS marketing.

### **Email Append**

- 100% opt-in BTB and BTC email matching to customer files.
- Multi-pass system provides higher match rates.
- Welcome mail opts the customer into your specific offer.
- Email change of address capabilities.
- Reverse matching to existing emails to append firmographic or demographic data.

### **Email List Rental**

- Over 160mm consumer opt-in email addresses for list rental. Select by a full range of demographics. Add on mail/telemarketing data for the email list for multi-channel campaigns.
- Over 16mm business opt-in email addresses for list rental. Select by title, company, size, geo and a number of attributes.

### **Social Media**

- Match your customer file by email address to up to 30 social media sites to identify potential friends and fans for your company.

### **SMS**

- Over 60 million SMS addresses available for rental and append.
- Business and consumer accounts.
- Select by firmographic and demographic variables, carrier, geography and more.

### **Full Service Agency**

DMS's strategic partners offer full service ad agency services, email deployment, and campaign management tools. Contact us for a discussion of your needs and a recommendation for a solution.